

# ANNUAL REPORT 2015-16

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# MEENU'S NOTE

### dear friends,

It's a privilege to be able to share our annual report for the year 2015-16 with you. The year was a very special one in the life of Azad. At the beginning of the year, Azad had completed seven years and two strategic plans in its short and exciting life. And as we looked towards developing a new strategic plan we realized that so much of the context around us that had informed the work of Azad, had changed. To some extent, we feel, we have been a part of this change – in our own very small and humble manner.

In 2008, when we started, there was only one publically known professional woman auto driver. In 2015, there were more than 300 women professional drivers trained by Azad, on the roads of Delhi, NCR and Jaipur all together.
In 2008, none of the radio cab Companies we visited to understand the market were interested in the idea of women drivers. One of them said to us in so many words, "this won't work, we have done it and written it off..." In 2015 one of the largest radio cab Companies introduced a special service for women with women drivers. The new aggregator models on the block are wooing very aggressively to bring women drivers on the roads.

 In 2008, driving as a possible livelihood option for women, was not a priority with the Government. Or if it was, it was lying in some resolutions passed in dusty files of bureaucrats.
 In April 2015, Delhi Transport Corporation got its first woman bus driver in the history of Delhi and in March 2016, Delhi Commission for Women recruited 25 women drivers for (wo) manning their mahila helpline.

In short – the scenario in 2015 was very different to the one we were starting within! We at Azad, are thrilled to have played a role in this significant change of context. We may have pioneered it, or may have pushed it, or just made a case by persevering with the idea and practice of it. And we were supported in this, by a very large number of partners, individuals and organisations who worked with us, critiqued us, supported us, cheered us on and held our hand when the going got tough. The going was often tough.

But all of this has given us the confidence to dream bigger, and aspire higher. We engaged with many of our partners, donors, friends and well wishers in March of 2015 as we embarked upon the journey to draft a five-year strategic plan (this time, instead of a 3-year one... 3 years seem to pass very quickly!!). Quite a few of you reading this would remember being there and helping us think through our core enquiries. And then we talked amongst ourselves and spent a few months reflecting, questioning, challenging, re-thinking and re-examining our ideas. And eventually we developed our core commitments for the next five years:

• 3,50,000 women living in bastis across Delhi, Jaipur, Kolkata and Indore will know that they have a choice in life. That they can choose to say no to violence, to choose a livelihood with dignity, to be safe in their homes and public spaces and claim their rights and entitlements as a citizen.

• 3600 young women community leaders will be working as community change agents, providing information to women in their neighbourhoods, support for accessing basic citizenship documents, knowledge about how to file FIRs and where to go for accessing help. • 900 young men in these communities would be working along side, questioning the stereotypical understanding of masculinity and how men should behave. They will be demonstrating caring and sensitive behavior, they will themselves not be violent and discourage violence against women around them.

2620 women will be working as professional chauffeurs, earning a livelihood with dignity and exercising control over their own lives and bodies.
At least 4 organisations in different geographies would be implementing a Women – on – Wheels in their cities, adapted to their contexts and in partnership with Azad.

• We will have a more enabling policy context for women wanting to take on non-traditional livelihoods and especially in the field of driving.

Clarity unleashes energy. As we moved into the second half of the year, the collective energy of the team made so much possible. The following pages of the report share glimpses of our achievements with you. Looking back, the most significant part of these were the multiple forms of partnerships that we were able to establish.

• Our partnership with NSKFDC helped us to provide the opportunity of "livelihoods with dignity" to many more women from the most marginalized sections of society. Along with SAMAAN in Indore and JanVikas and Saath in Ahmedabad we are looking at enabling hundreds of more women to take on driving as a profession. We will be exploring more such partnerships in the years to come.

• Thoughtshop Foundation helped us mobilise our first few batches of women trainees in Kolkata and set off the Women on Wheels programme in Kolkata.

• In partnership with the global One Billion Rising Campaign, in its fourth year now, brought together many organisations, individuals and most importantly the women drivers and trainees, across Delhi, Jaipur, Kolkata and Indore - who danced and sang as they claimed public spaces as their own.

• Our partnership with a group of women writers (Deepti Priya Mehrotra, Runu Chakraborty, Sunita Thakur and Jaya Shrivastava) has helped us to put together a book, entitled "Lady Driver". The book chronicles stories of 12 women drivers and attempts to bring forth the complex nuances of what it takes to transform one's own life conditions. We look forward to its publication in 2016.

• Strategic Partnerships with Human Dignity Foundation, Oak Foundation, Empower, AJWS, Royal Netherlands Embassy, Planeterra Foundation, COMO Foundation and Global Giving UK enabled us to deliver on our commitments and also helped build our work further.

• Sakha – our most intimate strategic partner – provided employment to 75 women drivers in this year while engaging 14 women as commercial drivers.

• Our partnership with women across Delhi, Jaipur, Kolkata and Indore continues to enthuse and inspire us as we co-construct together the 'badlav ka safarnama' (journey of change)

• Our partnership – young and emerging – with young men from across the bastis we work in fills us with hope - of communities where women are able to freely live up to their aspirations

The team of Azad would like to thank all the partners without whom this journey could never happen. We would like to retain the institutional space – of creativity and critical reflection that we have built with a lot of effort - as we move forward into 2016-17, with many dreams in our eyes, and songs on our lips!!

Till Next Year then....

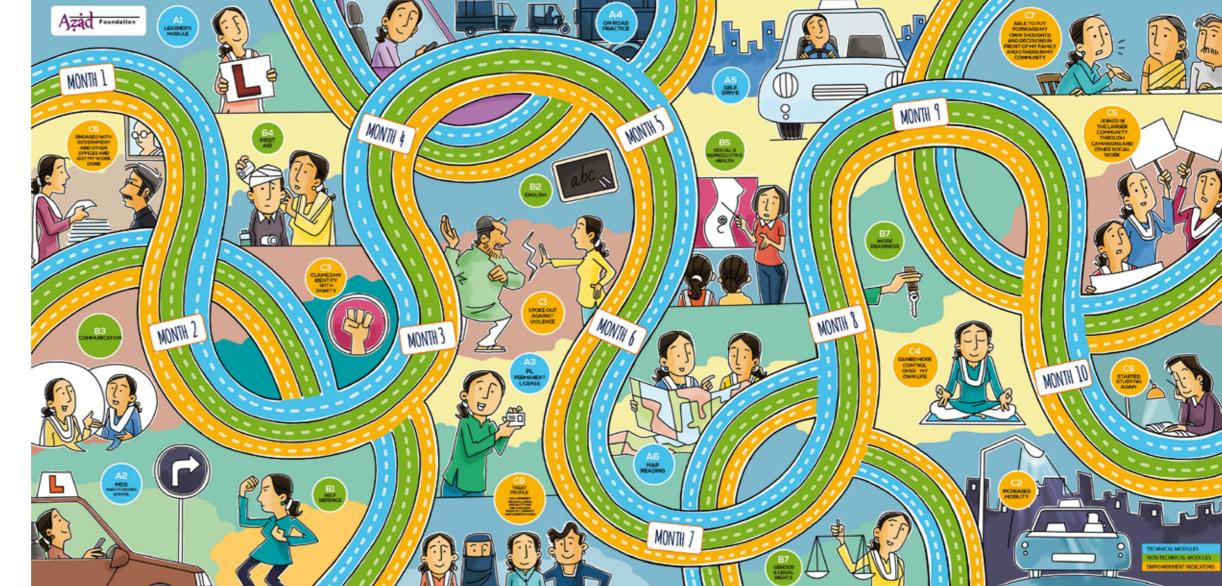
Meenn Vadera

Meenu Vadera Executive Director



# WE WALK WE RUN WE FALTER

# BUT WHEN WE KNOW AND WHEN WE DREAM



# > THE JOURNEY GOES ON

Badlav ka Safarnama (Lit: The Story of the Journey of Change) is an institutional tool to understand the journey of empowerment of each individual woman during her association with Azad. It represents Azad's belief that empowerment is complex and multidimensional, and any journey towards that must integrate several processes, in our case, skill building, employment, self-development, awareness of rights and actual experiences of empowerment.

The visual depicts the journey of a trainee in Women on Wheels (WOW) along an undulating road, which represents the training time. The curves on the road mark the different twists, breaks, convergences and divergences that occur along the path to empowerment. The tri-colours on the road indicate three types of achievements: technical training (learning to drive), non-technical training (self-development and empowerment) and actual experiences of empowerment in the trainee's own life (speaking against violence, greater mobility, etc). The colour coded circles and illustrations spread all around represent these different achievements. The road also has many exit and entry points to mark possibilities of 'walking out' (choosing to stop training midway) and 'walking in' (making a choice to rejoin training). This embodies our understanding that no matter whether or not a trainee completes her full journey from enrolment to employability (passing the employability test), the walk on the road initiates a process of empowerment that gains a life of its own. Each trainee is represented in the visual with the help of a card bearing her name, picture and stickers corresponding to various achievements. The trainee is placed on the road according to the training month she is in. The card moves and stickers are marked as the trainee moves onward in her journey. The Badlav ka Safarnama is an interactive visual tool used to build a participatory understanding of the changes that occur in the lives of women as they goes along this transformative path in Azad.



RECEIVED TRAINING UNDER THE WOMEN ON WHEELS PROGRAMME OF AZAD AT IT'S SOUTH DELHI CENTRE FROM MAY 2015 - FEBRUARY 2016

SHE IS NOW EMPLOYED AS A CHAUFFEUR WITH THE WOMEN'S HELPLINE PROGRAMME RUN BY THE DELHI COMMISSION FOR WOMEN (DCW)



At the time of joining Azad, Laxmi was living with her inlaws, husband and her 1 year old son. Her husband was an alcoholic, beat her regularly and earned erratically. The family income did not come to more than INR 8000 (\$119), which her husband squandered. Often she could not afford milk for her son. Having lost her parents and with education only till the 9th standard, Laxmi could see no way out of this life. One day, her sister in-law's friend told her about Azad. "I was immediately attracted because the idea of driving a car seemed so different. I did not enjoy women's jobs like cooking and cleaning...this excited me," says Laxmi.



#### Laxmi says:

"Earlier I accepted violence because I believed it is every woman's lot. During training we learnt about women's rights, women's bodies, self- defense and I started protesting against the beating and mental torture. The team at Azad also came and talked to my family several times. I told my family clearly "no matter what you do, I am not going to stop my training!"



After passing the Sakha test in February 2016, Laxmi got a job with the DCW where she drives the Women's Helpline car. She shares: "As part of my job, I get to *meet many survivors of domestic* violence and when I tell them about my own journey, they get inspired." She earns INR 11,000 (\$163.62) every month, more than doubling her family income. She manages the money herself and her dream is to put her son in an English medium school. She herself has enrolled for her class 10 examination through open school. She aspires to buy a small apartment in her own name and her son's name after saving for some time. As for domestic violence, she says, "they don't dare now...at least very rarely...I know all the laws! If they harm me or my child in any way, I will walk out and live alone! Earlier I had no choice. Now I don't need my husband to live with dignity."

AGGREGATE WEALTH GENERATED BY **250\* WOMEN DRIVERS** CURRENTLY ON THE ROAD EARNING AN AVERAGE OF **INR 10,000 /\$ 149.8** PER MONTH

INR 3,00,000,00 \$445,563 ANNUALLY Lay claim to public space and gain visibility

Become main breadwinners of the family, doubling or even tripling the family income

Have bank accounts and insurance

and buy assets such as property in their own name

Delay their marriage, choose their partners, enhance bargaining power within families, walk out of abusive relationships and take decisions regarding childbirth

Win awards and distinctions and get invited to national and international forums for sharing of experiences

THESE

ARE

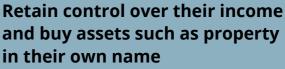
DRIVERS

**ABLE TO** 



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# REACHING OUT το ςομ

186 **BASTIS\* COVERED** OUT OF WHICH 120 BASTIS WERE APPROACHED FOR THE FIRST TIME





2015-16

TOTAL OUTREACH FOR

AZAD



**18** GROUPS WITH 197 MEN FORMED THROUGH THE MEN FOR GENDER EQUALITY PROGRAMME DELHI AND JAIPUR



TOTAL ENROLMENT FOR WOW

\*Bastis are urban resettlement colonies where poor people live

*\*\* Direct outreach refers to face to face contact* and detailed information of an interested person obtained through activities such as door to door survey, community meetings and focused group discussions. Indirect outreach refers to people who may have come to know about WOW and are made aware of women's rights through mass contact programmes such as Canopy, Mike Campaigns, pamphlet distribution etc.

# SNAPSHOTS

OF WORK IN COMMUNITIES ACROSS VARIOUS CENTRES AND PARTNERS OF AZAD FOUNDATION The Men for Gender Equality programme works with urban, resource poor men in the age group of 18-25 years with the belief that men too can become change agents and actively contribute to creating a gender just society. Most of them hail from the same communities as the WOW trainees. This creates a support network for WOW trainees in their own communities. Azad forms groups of these men and undertakes several programmes such as training, film shows, street plays and informal discussions through which gender myths can be busted and men themselves start questioning hegemonic and oppressive masculinities that restrict both women and men from attaining fulfilling lives.

# KOLKATA

The Women on Wheels Programme was launched in Kolkata in July 2015 with mobilization undertaken in partnership with Thoughtshop Foundation which has a large community base in the city. Azad's own staff and trainees have also participated in several mobilization programmes organized by Thoughtshop Foundation. Significantly, Azad is facilitating legal,

# JAIPUR

The Azad Kishori programme was piloted in Delhi in 2014, following which Jaipur began the first round of implementation in 2015. Driven by the aim of creating awareness and perspectives on gender, patriarchy, sexual and reproductive health and livelihood choices, workshops were conducted with adolescent women aged 14-17 in schools present in resource poor communities. In the last year a total of 153 adolescent girls participated in the programme. 12 day workshops (2-3 hours each day) were held in 4 private schools, 3 in Sangner and 1 in Shantinagar. Apart from this, a 12 day workshop was held with 18 adolescent girls from various



in Indore in 2015 through a partner NGO SAMAAN which gives legal and other support to survivors of domestic violence. SAMAAN has been successful in mobilizing women from the communities of survivors and their families and friends. Their first batch of professional chauffeurs are ready for employment, 4 have already started earning.

Azad implemented its WOW programme

DELHI





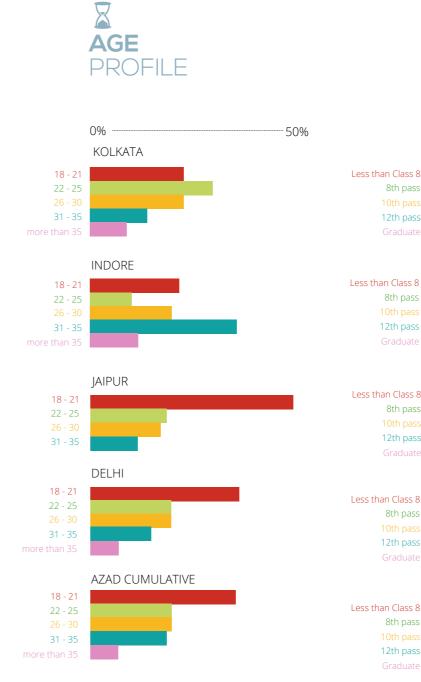
psychological and social support to survivors of violence from among the trainees. This increases their wellbeing and enables them to overcome challenges faced during the training process. Sakha was launched in Kolkata in February 2016 and was received with great enthusiasm and fanfare in the city. The first batch of trainees is currently being placed as private chauffeurs.



communities in the Azad office itself. The workshops facilitated awareness of issues related to gender, patriarchy, legal rights for women, sexuality and reproductive health. They also included life skills training (filling forms, using banking system and ATM cards, primary first aid, basics of self defence) as well as exposure to some non- traditional skills (such as electrical work).

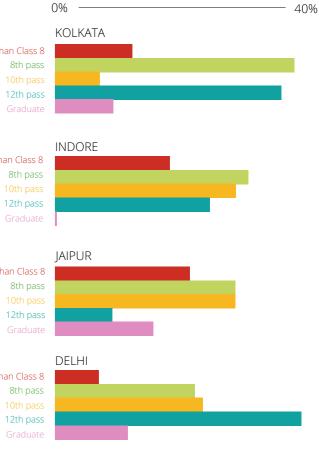
# A DREAM FOR A POSITIVE CHANGE

## SOCIO-ECONOMIC PROFILE OF TRAINEES IN WOW



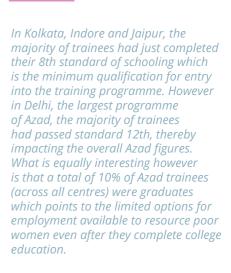
Majority of the trainees (56%) in Azad as a whole, are between 18-25 years of age. In *Indore, however, the majority of trainees* belonged to the age group 31-35 because SAMAAN had mobilized from their existing community base of survivors of domestic violence, most of whom belonged to the higher age bracket.

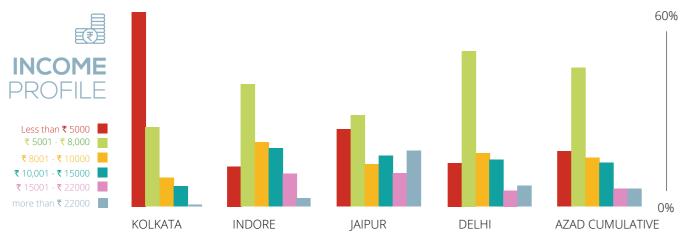




Less than Class 8 8th pass 12th pass

#### AZAD CUMULATIVE

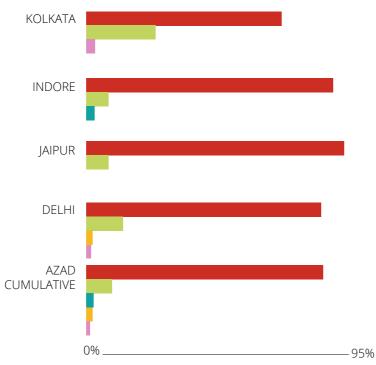




90%

Taking all centres of Azad together, 59% trainees came from families earning less than 8000 INR per month. In Kolkata, the economic background of trainees is even worse, with 60% coming from families earning less than 5000 INR per month. Apart from the fact that Azad is able to reach out to the economically poor women, the significance of this lies in the fact that a trainee, after gaining employment, starts with a salary that is as much or more than her total family income. This not only ensures a doubling of family income but positions the woman as the highest income earner in her family.





While most of the trainees in Azad as a whole belong to the Hindu community, nearly one fourth of the trainees in Kolkata are from the Muslim community.

#### **BUILDING LIVES** AND LIVELIHOODS

### WOMEN ON WHEELS TRAINING

Y

**TECHNICAL MODULES** 



LEARNER'S MODULE **MARUTI DRIVING SCHOOL PERMANENT LICENSE ON ROAD PRACTICE SELF DRIVE MAP READING** 

### SELF DEVELOPMENT **MODULES**

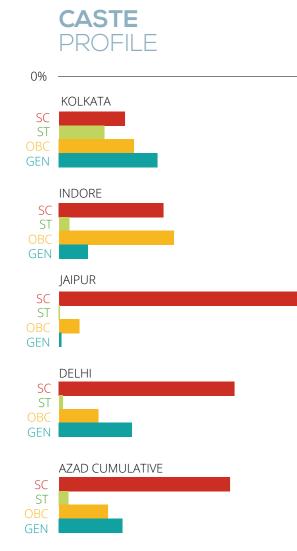


**ENGLISH COMMUNICATIONS FIRST AID** WORK READINESS

WOMEN ON WHEELS **SNAPSHOT** 

The total enrolment of Azad increased over the last year (2014-15) by 60.88%, number of Learner's License increased by 50%, Permanent License increased by 69.63%, and Employability test pass increased by 93.65%. In the year 2015-16, out of 436 enrolments, about 73% were able to acquire their LL. Out of those who acquired LL (318), 72% were able to achieve their PL. Out of those who obtained their PL (229), 53.2% passed the employability test. The corresponding figures for the year before were 78%, 63% and 46% respectively. *Thus except for LL, the performance on all* 

		TOTAL ENROLMENT	LEARNER'S LICENCE (LL)	PERMANENT LICENCE (PL)	PASSED EMPLOYABILITY TEST
	KOLKATA	43	38	12	8
_	INDORE	50	45	33	8
	JAIPUR	68	56	48	18
	DELHI	275	179	136	88
	TOTAL	436	318	229	122



SC: SCHEDULED CASTE ST: SCHEDULED TRIBE GEN: GENERAL

> More than 91% trainees in Jaipur belong to the Dalit community. For Azad as a whole, 77% trainees (more than two third) belong to the socially deprived communities (SC, ST, OBC). Thus Azad reaches out not only to the economically poor but also the socially deprived.









**SELF DEFENCE GENDER AND LEGAL RIGHTS** SEXUAL AND REPRODUCTIVE HEALTH

other indicators were better this year, compared to the last year. In fact, the percentages for Learner's License and Permanent License would have been higher this year but for the fact that a number of trainees mobilized by the NSKFDC (see next page for details) came after having obtained their LL and PL. Thus, we are happy to report that despite greater coverage and expanding to new cities, Azad Foundation was able to improve its efficiency indicators over the last year.

# REFLECTIONS ON THE YEAR GONE BY

Over the last year we have seen significant market opportunities opening up for women drivers. Mainstream Radio Taxi Companies and app based taxi services have come up and either launched 'women driven cabs' or made explicit statements in the media committing that they would be hiring thousands of women drivers. This clearly indicates an acceptance of the idea of "women as professional drivers" in the market. Whether the market will learn what it takes to recruit and then retain women professionals is another challenge that perhaps the next few years will tell us. Markets have not generally supported women in work places and the more

NABANITA. KOLKATA: After training, I feel I have wings...I can fly.

unorganised the market place

is, the more difficult it will be

to influence it.

#### LAXMI, SOUTH DELHI:

I really enjoyed the gender module-I learnt to speak up against the daily beating at home. I also learnt about my own body during training. It was an eye opener! Now I share these with my women relatives and neighbours.

Azad has consistently maintained that training of resource poor women in nontraditional livelihoods where earnings are remunerative requires a lot more time and resources than the dominant skill building discourse promotes. Last year we achieved a small crack in this discourse when National Safai Karamchari Finance and **Development Corporation** (NSKFDC) agreed to the terms (as advocated by Azad) and decided to partner with Azad for training women as drivers across Delhi and Indore.

#### MADHU PAWAR, JAIPUR:

I liked self-defense the best. We were taught how not to tolerate any nonsense on the road. Though I have not had a need to use it, I am sure I will be able to punch if required!

> In our understanding, the resource poor in India are located within the intersectionalities of gender, caste, class, religion and other marginalities. An analysis of the profile of trainees reflects this. It validates our belief that mere skilling programmes that only focus on acquisition of technical skills and not on social aspects will not be effective when working with resource poor women.

Azad has been able to significantly reduce 'walk outs' during the last phase of training (post acquisition of Permanent License). However walk outs during the first month (42% of total walk outs) still remains a challenge. A study of women who decided to walk out of the WOW programme revealed that most people walk out at this stage due to family pressure and the requirements of a rigorous training course.

#### RUPA, SOUTH DELHI:

When we are born, we go by our father's name, after marriage, our husband's name....I have got an opportunity now to make my own name.

# UNIQUE INITIATIVES



The WOW Academy started in 2015 as a pilot project in Jaipur. The objective is to take WOW to those places where Azad is not present, directly or through a full-fledged partnership. The Academy provides residential WOW training to resource poor women mobilised by NGOs in their home cities. Once their training is completed, the NGOs take responsibility of placing the trainees as private chauffeurs. In 2015-16, 9 trainees came to the Academy-5 from Ajmer (Rajasthan), 1 from Kota (Rajasthan), 1 from Dharamshala (Himachal Pradesh) and 2 from Ahmedabad (Gujarat). The women have completed their training and at the time of writing this Report, 5 of them were reported to be in active employment in their cities owing to the efforts of the NGOs that sponsored them. Thanks to our partnership with Janvikas and SAATH, these organisations are now implementing WOW in Ahmedabad directly.



Ferrari Club is a collective of trainees and chauffeurs to provide support and space for sharing. Ferrari Club started in Jaipur with 7 members in April 2014 and by the end of March to 114 members. The Club takes part in the mobilization plays in the Bastis. In fact the



PINKY, EAST DELHI:

#### LALITA, INDORE: I loved learning to drive because I always wanted to do it. I loved English too though I need to learn more. If you know both driving and English, you don't have to depend on anyone during difficult times.

2016 the membership increased activities for WOW, Jaipur through organizing campaigns and street

Ferrari Club was successful in enrolling 22 trainees for WOW in 2015-16. The members of the Club visited Barefoot College in Tillonia, Rajasthan, as part of their exposure and fun-learning experience.

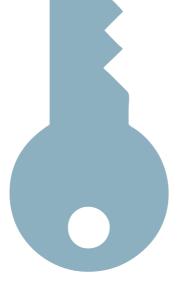
The communication teacher taught me how to converse better. Earlier, I could not make eye contact with anyone. Now I can speak without any inhibition.

# WALK OUT STUDY



Azad conducted a qualitative study on trainees who had 'walked out' during the training process in Delhi and Jaipur in the period 2009-2015. The objective of the study was twofold: one, to understand whether or not the training process and exposure at Azad enable women to release their agency in making choices for their lives, even if they are unable to complete the programme; two, to analyse some of the primary reasons for walking out so that we can support women better in the challenges they face during the training. 30 open ended interviews were conducted across Delhi and Jaipur. Out of the 30, 16 women were earning through professions like teaching, paid care work, factory work, self-employment (shops, piggery) and one was a professional dancer. Monthly personal income ranged from INR 2000 to INR 15,000. The rest 14 women did not earn. Some of the principal reasons for walk outs are:

- Family violence and opposition to driving training
- Time poverty because of non -negotiable unpaid domestic and care work
- Opportunity cost of training in terms of income lost owing to full time training
- Lack of confidence leading to inability to accept and respond to critical advice by faculty.
- Dissatisfaction with job obtained after training owing to distance from home.
- Problems with employers who expected that being women, they would perform domestic chores despite the fact that Sakha was clear in specifying that they would work only as professional drivers.
- Alternative opportunities or goals such as mainstream education, dancing profession. etc.



All the respondents fondly remembered the classes on Self-Defense, English and Gender. They spoke about the joy of driving, especially those who had reached the stage of self -drive (just prior to employment). About 85% respondents observed that the training led to positive changes that continue to this day. These relate to increased courage, confidence, mobility and the awareness of rights. The following comments by walk outs point to the range of empowering experiences in their lives.

RESHMA. DELHI When I was training, I would feel like I could stand on my own feet, I could do anything.

Because of that I feel

like I'm living my life

freely today.

### POONAM, DELHI

I have made my daughters fearless. We go everywhere. Mother and daughter both! Even in the night! We don't feel scared.

SANTOSH, DELHI I lived in the fear of that voice (husband's) but that fear isn't there anymore. I told him I'd wear whatever I wanted; he could marry someone else if he wanted.



PINKY, JAIPUR A lot has changed - the way I live, my body language, the way I speak.



#### ANJU. JAIPUR

If someone says anything nasty to me now, I know how to give it back to them. Even if another woman is getting harassed... even if something happens at 12 o' clock at night in these lanes, I will jump out to go see.



# NETWORKING FAVOURABLE ECO-SYSTEM





One Billion Rising Campaign is a global campaign to end violence against women. Beginning early December 2015 and culminating on 14 February 2016, Azad organized different kinds of activities through all its centres, sometimes independently, sometimes in collaboration with women's rights groups. In Kolkata, the Sakha launch was organized on 14 February, attended by the Chairperson, West Bengal Commission for Women and Minister, Department of Women and Child Development and Social Welfare, Government of West Bengal. In Jaipur, street plays and discussions were organized in local colleges, shopping malls and at the Rajasthan Police Academy. In







North, South and East Delhi, street plays, film shows, musical programmes, flash mobs and discussions were organized at 13 Bastis reaching 20000 people. Another major event was a bike ride led by Deepa Malik, an Arjuna Awardee with chest below paraplegia. The Delhi women bikers (Bikernis) and differently abled bikers (Wheeling Happiness) were part of the riding team.

These campaigns brought together trainees, drivers, community members, civil society organizations and Government departments, creating solidarities and increasing the public visibility and social capital of Azad trainees and Sakha drivers. Further, for many of Azad's trainees and Sakha drivers, this was their first opportunity at public performance, be it through flash mobs or mike addresses. When a vast network of individuals and organizations honoured these women amidst their community members in the Bastis, it increased their respect and recognition manifold in their own communities.

#### WORKSHOP **COLLABORATION** WITH ASPBAE



Azad and ASPBAE (Asia South Pacific Association for Basic and Adult Education) organized the Asia Pacific Regional Workshop on Gender, Education, Skills and Work from 26-29 October, Delhi. About 50 participants from across 20 countries were part of the Workshops. A Youth Workshop prior to the Conference was also organized at the Azad office. The aim of the Youth Workshop was to create a forum for experience sharing and hear the voices of the socially and marginalized youth on the question of gender, skills and employment and their expectations from policy makers. The Regional Workshop was also successful in creating a platform for learning, exchange and analysis of the relationship between gender, education, skills, and TVET which will help influence emergent government plans and programmes in the context of the new education agenda 2030. (For a detailed Report of the Workshop, please visit our website.)



# 'OICES FROM THE MARGINS

### AZAD PARINDE

Azad Parinde (*lit.* free bird) is a quarterly newsletter published by Azad for trainees, drivers and members of their community. It is used sometimes also as a mobilization material. The newsletter brings together the news from the various centres of Azad and Sakha. Each issue is based on a particular theme and carries stories, experiences and poems written by trainees and drivers, apart from some general articles on that subject. Along with voluntary contributions, writers' workshops are also conducted with trainees, encouraging them to express their views and feelings. In 2015-16, three issues of Azad Parinde were published, one on the experience of Learning (based on the



Learning Journeys undertaken by the Azad team in 2014), one on the idea of Freedom (Independence Day issue) and one on Empowerment. The Empowerment Issue focused on the trainee's own understanding, expressions and experiences of empowerment. Trainees expressed themselves through life narratives, poems and posters. Certain articles on renowned women achievers as well as important women's movements were also featured in the newsletter.

## LADY DRIVER

Lady Driver is an edited

book containing stories of personal transformation in the lives of women trained by Azad Foundation. The initial draft in Hindi language is ready for publication and English translation of the same is in progress. Over the years, Azad Foundation has been able to create enabling conditions for many women to empower themselves and to bring about positive changes in their lives. Many of these women have also influenced Azad's own understanding of social change and personal transformation. In some cases the process of empowerment is manifested by renegotiating early marriage, in others by asserting their sexualities, saying no to violence they face in personal and public spaces or investing in education for children/siblings/self. Each individual who gets on this journey has a unique and distinct story to tell. Lady

Driver brings to light the unheard stories of struggle and transformation from the margins, not all of which fall in a straight line. It captures the nuanced and complex processes of empowerment and agency where women challenge, subvert, succumb and rise again, travel new roads, come up against dead ends and begin searching once more. These are stories from the ground that will become inspiration for the organization as well as other women who are on the same journey.



# **STRENGTHENING** OUR CAPACITIES



Azad believes that to create enabling structures for empowerment of resource poor women, the organization needs to empower its own staff through planning, perspective building, capacity building, skill development, sharing and exchange.







A regular feature of our capacity building programme is half yearly and annual reviews at each centre of Azad, understanding and analyzing performances, procedures and coordination and creating a road map for the future. In the last year, Azad also undertook several special training programmes in which different staff members participated. A major training was the residential Gender and Sexuality training attended by the entire staff of Azad in December 2015. The workshop was facilitated by renown feminists Kamla Bhasin and Pramada Menon.

Training programmes and workshops attended by different staff members in 2015-16 include: • Training on Sexual Harassment at the workplace organized by Partners for Law in Development (PLD) in August 2015

- Child Protection Policy Workshop organized by Human Dignity
   Foundation in September 2015
- Training on sexuality organized by CREA, a feminist human rights organisation in January 2016
- Training on gender organized by Jagori, a feminist organization in May 2015
- Training on Human Rights organized by Peoples Union for Civil Liberties (PUCL) and Institute of Development Studies, Jaipur in June 2015
- Training organized by Indian Society for Applied Behavioural Science (ISABS) in November 2015
- Workshop on "Revitalizing an Ethic Guided and Values Driven, Effective and Lively Organization in a Threatening Socio Political Environment" in Feb 2016
- Training of Trainers (TOT) for Training Faculty in August 2015
- Training of Mobilisers in the Outreach Programme conducted inhouse in November 2015.

# REPORT OF THE INTERNAL COMPLAINTS COMMITTEE



This year the Internal Complaints Committee (ICC) was reconstituted in accordance with the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013. The ICC comprises internal staff members and external experts in accordance with the provisions of the Act. The work undertaken by the ICC are:

- Revision of the ICC policy in line with the new guidelines.
- Workshop with the ICC members and Senior staff members of Azad conducted by Ms Madhu Mehra from Partners for Law in Development (PLD), a legal resource group on women's rights in New Delhi.
- Dissemination of information about the Act and Azad's policy (based on the act) at all centres of Azad

• Putting up ICC guidelines and names and contact numbers of ICC members on notice boards in all offices of Azad

• Staff orientation and development of IEC materials in the pipeline.

No complaint has been received by the ICC in this year.

# SAKHA - OUR FRIEND **CREATING EMPLOYMENT**

Sakha, the commercial arm of the Women on Wheels enterprise, provides employment to the qualified women drivers. Sakha also aims to provide safe and alternative transport options to women in selected cities of India. Sakha offers private chauffeurs for individual women and families and also runs a car hire service in Delhi and recently in Jaipur. Apart from car hire by individuals, Sakha has institutional tie ups for commercial service with important organisations like PWC, G Adventures, Luthra & Luthra, US Embassy, FCM Solutions, British High Commission etc.

92 TOTAL NUMBER OF DRIVERS IN PLACEMENT AS OF 31 **MARCH 2016** DELHI, JAIPUR & INDORE

#### NEW SAKHA LAUNCHES

KOLKATA, INDORE

JAIPUR



20 TOTAL NUMBER OF COMMERCIAL DRIVERS AS OF 31 MARCH 2016

OPERATIONAL IN **DELHI AND JUST** STARTED IN JAIPUR

15 TOTAL NUMBER OF SAKHA CARS AS OF 31 **MARCH 2016** DELHI AND JAIPUR

#### **AWARDS AND HONOURS TO DRIVERS IN 2015-16**

SRL Diagnostics honoured driver Omkari on the occasion of International Women's Day in 2015.

Driver Geeta was invited for an interview by NDTV in Delhi for a program called Sapno Ka Udaan (lit. Flight of Dreams). She and other participants were then then flown to Jaipur and back to fulfill their dream of flying in an airplane. The programme was telecast on August 14, 2015, on the eve of India's Independence Day.

Driver Lalita was invited for a UNESCO meeting held at Bangkok in October 2015. Her visit was supported by ASPBAE.





High Commission in Delhi on 12 April 2016.

Students and teachers from Duke University, North Carolina came to meet Sakha drivers in Delhi in April 2016 to learn about the Azad- Sakha model and to understand the social impact of this model.

The Sakha Team was invited by their favourite brand ambassador and famous movie star Aamir Khan



#### **OTHER HIGHLIGHTS**



during the shooting of his latest movie 'Dangal' in March in Delhi. Amir Khan always uses Sakha services during his stay in Delhi.

Drivers Shanti and Khushi met Mark Rutte, Netherlands Prime Minister and Lilianne Plouman, Minister of Foreign Trade and Development Cooperation in June 2015. They had the honour of also driving the Prime Minister in a Sakha cab.

# 



CONTRIBUTION WHICH HAS MADE IT POSSIBLE FOR US TO SUPPORT RESOURCE POOR WOMEN IN REALIZING THEIR DREAMS.

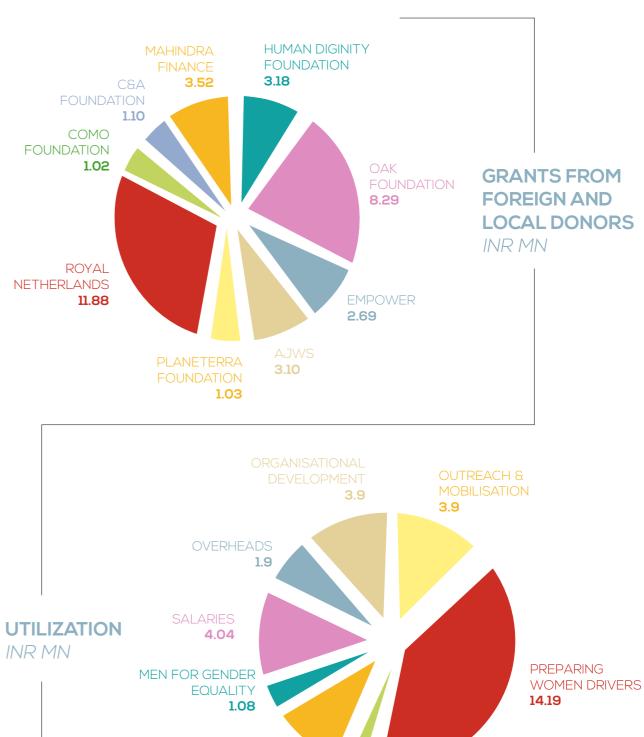
#### **INSTITUTIONAL DONORS**

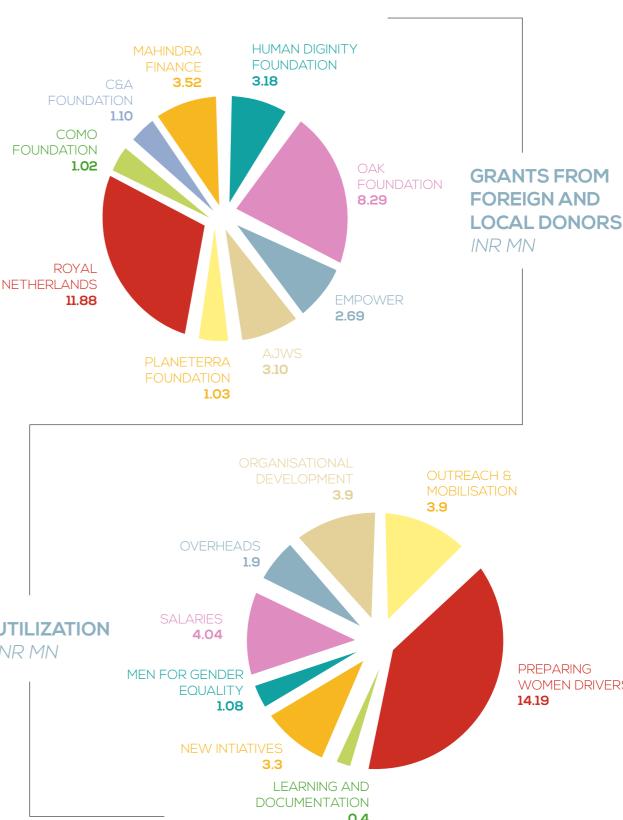


#### **INDIVIDUAL DONORS**

Alexander Dinhobl	Nikolaos Ioannou			
Alok Kaushik	Rattan Singhania			
Anne Sofie Fischer	Shivani Mohan			
Balvender Sohdi	Vikas Goswami			
Deepa Mardolkar	Vishal Kalucha			
Gunnar Mahlmann	Convergys India Services Pvt Ltd			
Helle Fischer				
Jas Sodhi				
Kanika Agarwal				
Meghna Ramaswamy				
Michal Miskech				

# **GRANTS AND UTILIZATION** 2015-16





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REALISING

POSTERS

**EMPOWERMENT** 

MADE BY AZAD TRAINEES

Life PREE FROM

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सते के बाद अ











# AZAD FOUNDATION IN THE NEWS

# **Women Drive Wheels Of Change**

11 Gutsy Homemakers Train To Be Chauffeurs, Smashing Social Barriers And Stereotypes



सारथी बन हांक रही

जीवन की माडी





14 नईदुनिया (dt. mar 15 18)

विकेशनल सुद्वर बनने के

लिए आज देंगी परीक्षा, एक

तल बाद चलारंगी टेवसी

तक राजा केन रावेंस जुल हों। प्रथम के राजात के जे पण महित देखतर्ग के लिए मुर्देश होंग नहींक यह महित्या ही जीन हुइय करेंगे। दिल्ली में है के और बॉन्फिस

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619 कल से 🔹 राजधानी में सर्विस, महिला ही होगी ड्राइक्ट

# 24 घंटे बेखौफ घूमेंगी महिलाएं खुद संग आपकी रक्षा

ज्यपुर के प्रतित जधानी में महिलाएं रात में बेखीफ महिला चातक मुल्कित प्रका में सकेगी। केव में पुलिय, महिल in m annihi a हलाओं को नई सौगहत सिलेब ख परडेरेजन संस्थ महिलाओं है र जनपर में 24 भंटे की ऐसी केन त ही लेगी। यह प्रदेश की

गरी महिला दुष्टवर द्वत केव क्ष केंच संख लगे फ़िलेले.

सम की 20 अंग्रि

लाने की खेउन

सुर के साथ अपकी भी रखा कर हेत्यालडन जैसे फोन नेवर के संकर्ष। इन्हें आत्मरका के गुर अलावा गंगर स्प्रेय अन्य सुरखा रवाए है। प्राथमिक उपचार कर उपकरण भी लेगे। महिला पालको की कुछक के उन्हेंतवार के में जैवेग्रल लगाय है। सुरु अत लेज महिला पालको से कर रहे है। यह पालक और मैंजुड़ है। बुरेका बयेगी ले किस्ट में बड़ा होगे। प्रसे यह सेव दिल्ली में दे रहे हैं।

थे जीवेग कराने जीनगढ़न

तन्य विश्वे सेवा को तरह मुकिंग कुरत



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व की सांबिया हैने को लग्भ पान

अब शहर में तैयार होंगी प्रोफेशनल महिला ड्राइवर ब दस तरह की ट्रेनिंग देकर बनाएंगे दक्ष ■ इंग्लिश स्पीकिंग और सेल्फ डिफेंस की देंगे ट्रेनिंग दिल्ली और जयपुर की सफलता के बाद इंदौर में ) वुमस ऑन व्हील्स प्रोजेक्ट के लिए अब कोलकाता और इंदौर को चुन 15 मई से शुरू होगी ट्रेनि लेसमेंट और लोन भी अब लाइसेंस लेकर चलाऊंगी आई Cabs, by women for women





# खुद और बच्चों को पढ़ाने के लिए चला रहीं कैब



ये हैं जयपुर की पहली तीन महिला कब ड्राइवर



अवसूर सार, दीख सरका एक सिवली किसना वाहते हु, 7 लग मी उस में हरत दीने हो गए। लोटों उस में ही जावी की प्रियमियों अं गई। जविंक लगी की इन्होंना एक उपराज्य में मैंका लिय ने क्या पर जमों लगी। पर सार्थ पानने और बच्चों के सीवार के



में कर इन्होंन से तो। इत प्रत में दोसीय

# D-Day for Kolkata's first female chauffer

Sakha Cab Services, created h

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इन्दौर में समान सोसायटा का पहल

# ABOUT AZAD FOUNDATION



We are a professional feminist organization working across social and religious divides to enable resource poor women to empower themselves by engaging them in viable non- traditional livelihood options

We are committed to breaking patriarchal boundaries and structures so that the women can exercise control over their lives and live a life of dignity

We do this through transformative capacity building programs around the self and the skills needed for NTL, based on adult learning principles We engage with both men and women in their communities so that both can construct a safe and supportive space for their development

We envision a world where all women (in particular, women from underprivileged contexts) enjoy full citizenship, earn with dignity and generate wealth and value for all

Our mission is to equip resource poor women so that they excel as professionals and/or entrepreneurs, and earn a "livelihood with dignity" in jobs and markets that have traditionally been closed to them Everything we do is driven and based on our values:

- We are inclusive across social, cultural, linguistic, sexual choices and other differences
- We are secular
- We exercise dignity & respect for one and all
- We take responsibility for our learning and our actions
- We are professional about our commitments
- We are transparent and accountable in all our processes





SOUTH DELHI F-26, First Floor, Kalkaji, New Delhi- 110019 Ph: 011 49056322

F-36, First Floor, Kalkaji, New Delhi- 110019 Ph: 011 49053796

#### **NORTH DELHI**

B 5/2, Model Town-1, Near Model Town Metro Station, New Delhi-110009 Ph: 011 45566088

**EAST DELHI** G-14-G, Gali No. 5, Arjun Nagar West, New Delhi- 110015

**JAIPUR** 5-D, Jhalana Institutional Area, Jaipur-302004 Ph: 0141 2704475

KOLKATA 12/5, Selimpur Road, Kolkata-700031

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For more details on Azad Foundation and its work, please refer to **WWW.AZADFOUNDATION.COM** 

For more information about Sakha please visit WWW.SAKHACONSULTINGWINGS.COM





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